


Discover a world of VEGETARIAN & VEGAN delights!

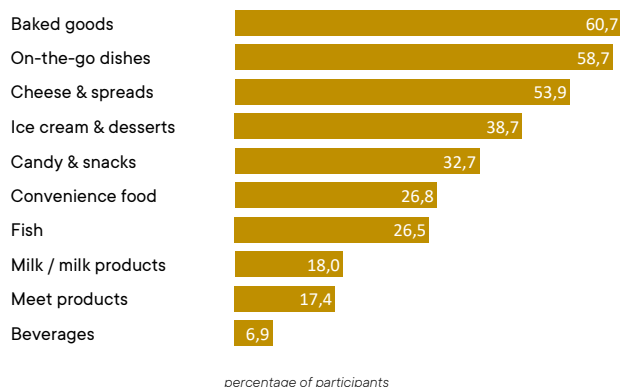


All around the globe, consumers seek for healthy and ethical products with minimal impact on climate and environment. That is one of the reasons why the global market for plant-based foods has been generating record sales for years. Germany is one of the leading nations when it comes to the introduction of plant-based food items.

-  There are more than 500 million vegans and 1 billion vegetarians worldwide. In Germany, an estimated amount of 1.58 million people follow a vegan lifestyle, while 7.9 million opt for a vegetarian diet. The German market for vegetarian and vegan products is valued at over 1.2 billion euros.*
-  Baked goods have constantly been the most required vegan products from 2017 until today.*
-  Our product range consists of 67% vegetarian and vegan products.

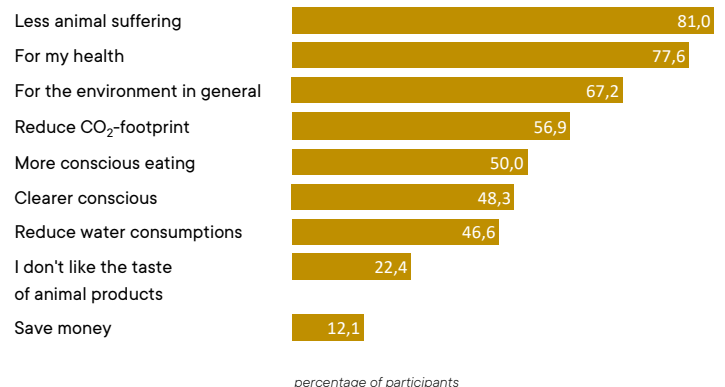
*Source: <https://veganivore.de/anzahl-veganer-statistiken-fakten/>

Vegan alternatives required by consumers:



Source: <https://veganiz.com>

Reasons for a vegetarian / vegan nutrition:



Source: <https://www.studysmarter.de/magazine/veganismus-trend-europa-worldwide-fak->

Our vegetarian and vegan product variety
at a glance! www.pfalzgraf.de/en/pfalzgraf-product-range/

